

89174-2

2/21/2014

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U.S. ENVIRONMENTAL PROTECTION AGENCY

Office of Pesticide Programs
Antimicrobials Division (7510P)
1200 Pennsylvania Avenue NW
Washington, D.C. 20460

EPA Reg. Number:
89174-2

Date of Issuance:
FEB 21 2014

Term of Issuance:

Conditional

Name of Pesticide Product:

Handstands Cleaner Wipes

NOTICE OF PESTICIDE:

Registration
 Reregistration

(under FIFRA, as amended)

Name and Address of Registrant (include ZIP Code):

Handstands
102W 12200S
Draper, UT 84020

Note: Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Registration Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby registered/reregistered under the Federal Insecticide, Fungicide and Rodenticide Act.

Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product (OPP Decision No. D-481674) is conditionally registered in accordance with FIFRA sec 3(c)(7)(A) provided that you:

1. Submit and/or cite all data required for registration of your product under FIFRA sec. 3(c)(5) when the Agency requires all registrants of similar products to submit such data; and submit acceptable responses required for re-registration of your product under FIFRA section 4.

2. Should you wish to retain a reference to the company's website on your label, then please be aware that such a reference transforms the website into labeling under the Federal Insecticide Fungicide and Rodenticide Act sec 2 (p) (2) and then the website is subject to review by the Agency. If the website content is false or misleading, the product would be misbranded and its sale or distribution unlawful to sell or distribute under FIFRA section 12(a)(1)(E).

Signature of Approving Official:

Tracy Lantz for
Velma Noble
Product Manager Team-31
Regulatory Management Branch
Antimicrobials Division (7510P)

Date:

FEB 21 2014

In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Although EPA has not yet determined the extent to which it will routinely review company websites, if the Agency finds or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from claims approved through the registration process, the website may be referred to the EPA's Office of Enforcement and Compliance Assurance.

3. Submit three (3) copies of your final printed labeling before distributing or selling the product bearing the revised labeling.

If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA sec. 6(e). Your release for shipment of the product constitutes acceptance of these conditions.

A stamped copy of the label is enclosed for your records. Should you have any questions regarding this letter, please contact Tracy Lantz at (703) 308-6415 or Velma Noble at (703) 308-6233.

Sincerely,



for

Velma Noble
Product Manager (31)
Regulatory Management Branch
Antimicrobials Division (7510P)

Enclosures: Stamped Label, Efficacy, Tox and Chemistry Reviews

Master Label

Handstands Cleaner Wipes

ACTIVE INGREDIENTS:

Alkyl (C ₁₄ 60%, C ₁₆ 30%, C ₁₈ 5%, C ₁₂ 5%) dimethyl benzyl ammonium chloride	0.31%
Alkyl (C ₁₂ 68%, C ₁₄ 32) dimethyl ethylbenzyl ammonium chloride	0.31%

OTHER INGREDIENTS:

99.38%

TOTAL:

100.00%†

† does not include weight of dry wipe.

KEEP OUT OF REACH OF CHILDREN

CAUTION

See [back] [side] panel for additional precautionary statements.

NET CONTENTS:	(__ count)	(__ ct)	(__ sheets)
	15 count	15 ct	15 sheets
	25 count	25 ct	25 sheets
	35 count	35 ct	35 sheets
	50 count	50 ct	50 sheets
	(__ x __) inches	(__" x __")	(__ cm x __ cm)
	7 x 8 inches	7" x 8"	17.7cm x 20.3cm

Includes weight of absorbent [wipe] (__ oz.) (__ LB. __ OZ) (__ g)

Brand Logo

EPA Reg. No.: 89174-2

EPA Est. No.:

U.S. Patent(s) (pending) –or– (insert numbers) _____

See (bottom) or (cap) (for Lot / Date Code)

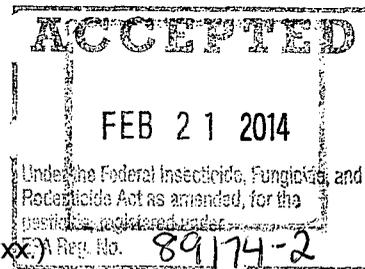
(Container) (Canister) made of (TBD)

Questions? (symbol of telephone) (Call:) (1-877-HANDSTANDS) or (1-801-727-1300)

For ingredient (and other) information, (please visit us at) (visit) (website)

www.RefreshYourCar.com

© HandStands® All Rights Reserved
 102 West 12200 South, Draper, Utah 84020 U.S.A.
 Made in [country] (year)
 (Company graphic logo)



(Important: For directions for use in Spanish, please call xxx-xxx-xxxx)

Introductory CLAIMS – will only appear on marketing label for the first 6 months

New

Optional Fragrance Claims

Pacific Rain Scent (Fresh), (Clean), (Citrus) (Center)
derived from (bergamot) and (eucalyptus), grounded with a base
of (oak) (moss) and (water) (hyacinth)

Hawaiian Sunrise Scent (Vibrant) (Tropical) (Bouquet)
(primary) (notes) of (island) (coconut) and (ripe) (banana) are
(combined) with a (center) of (exotic) (tropical) (fruits) (finished)
with a (subtle) (vanilla) (base) (fresh)

New Car Scent (Fresh), (Fougere), (Musk)
(top) (notes) – (citrus), (melon), (leafy green);
(middle) (notes) – (lavandin), (muguet), (rosemary), (apple)
(bottom) (notes) – (musk), (amber), (woody), (orange), (flower)

Clean, (Fresh) Fragrance

Clean(er) Smelling Scent

[Fragrance Name] has a (Clean) (Scent) (Fragrance) (Smell)

(Leaves) a (Freshness) (Light) (Clean) (Fresh) (Inspired) (Scent) (Fragrance) (Smell) (All
Around) (In the Car)

Does Not Just (Cover Up) (Mask) Odors, (this Product) Eliminates them at the Source Leaving
Behind a (Light) (Pleasant) (Fresh) Scent

Optional Packaging Claims – use as bullet point or in paragraph format

(Bonus), (Bonus x%), (Mega), (Super)

(Value) (Pack), (Size), (Canister)

(Convenient), (Easy), (Open), (Dispense)

(More) (Value), (On the Go), (Pack), (Pull) (Up) (Here), (Pop) (Up) (Cap),

(To Go), (Portable)

Try (Me) Now

Try (Me) Today

(Free) (Bonus) (Auto Air Freshener), (Limited Time)

Look for other Refresh Your Car® Products Wherever Auto Air Fresheners are Sold

Container	Canister	Count	Wet Cloths	Pre-Moistened
Mini Canister	Can	Wet Wipes	Pack	Roll
Pouch	Towelettes	Package	Box	
Fragrance:	() Scent	(New Car) Scent	(Pacific Rain) Scent	
	(Hawaiian Sunrise) Scent			

Optional Marketing / Claims

Refresh [Automotive] [Your Car] Antibacterial* Wipe(s)
 Refresh [Automotive] [Your Car] Cleaning Wipe(s)
 Antibacterial*, Antibacterial* Action, Bacteria*
 Clean, Cleans, Cleaning, Cleaner
 Detail, Detailer, Details
 Protect, Protects, Protectant, Protecting
 Deodorize, Deodorizer, Deodorizes
 Scent, Scents, Smell, Smells, Smelling, Fragrance, Aroma, Pleasant
 Effective, Effectively, Effortlessly, , Fresh, Great, Maximum,
 Degrease, Degreaser, Dissolves, Penetrates, Removes
 Cloth, Cloths, Wipe, Wipes, Weave, Textured, Pattern, Fiber, Strong, Interlocking
 Durable, Non-Woven Material, Cloth, Wipe, Textured
 Built, Designed to Pick Up, Strong, Strength, Tough
 Matte Finish
 Cleans and Protects, Cleans and Renews [Your Car]
 Removes Dust, Cleans and Conditions
 For General Cleaning and Sanitizing
 Good for Everyday Cleaning, Touch-Ups and Messes
 Excellent for Quick Clean Ups, Touch Up Cleaning
 Convenient Way to Clean and Protect Interior Auto Surfaces
 (This Product) is the Convenient Way to Clean Cuts through Dust
 (This Product) (Removes) (Picks Up) (Debris) (Dust)
 Each Pre-Moistened, Disposable Wipe is Treated with a Special Agent that Kills the Bacteria*
 that Causes Odors
 Effective Against Bacteria*
 Bacteria* (Killer)
 Dye Free (Formula) (Technology)
 Complete (Formula)
 New (Fragrance) (Scent) (Wipes) (Design)
 New (Easy Access) Lid
 For a Clean Car
 [[Is] [Are] the] One-Step Solution to Clean and Protect the Interior of your Vehicle
 Kills the Bacteria* that Cause Nasty Odors
 Leaves your Car Clean and Smelling Like New
 Rid your Car of (Odor Causing) Bacteria*
 And Protect (You) (Your Family) from Bacteria*
 Helps Eliminate Odor-Causing Bacteria*
 (Neutralizes), (Eliminates), (Kills) (Odors from) (Odor Causing Bacteria) (while leaving a <scent
 descriptor listed on page 2> scent)

*Kills Staphylococcus Aureus (Staph) and Enterobacter Aerogenes)

Optional Marketing / Claims- continued

(Does Not) (Doesn't Just) Mask Odors (Instead) (Eliminates) Odors at the Source
 This Product has Cleaning Power
 Cleans Vinyl, Plastic, Upholstery, Cloth, Carpet, Aluminum, Stainless Steel, Rubber
 (This Product) Eliminates Odors and Kills (99.9% of) (Odor Causing) Bacteria* on (Automotive)
 (Auto) (Car) (Surfaces) (at the Source) to Freshen up your Car
 (Controls) (Kills) (Neutralizes) (Eliminates) (the Toughest) (Tough) Odor-Causing Bacteria*
 (Each) (Wipe) Contains (Proven) Bacteria*-Killing (Ingredients)
 (Bacteria)* (Free) and Looking Like New
 Provides white cleansing action
 All-in-1, Complete, Easy to Use, Quick & Easy, Ready to Use, Specially Formulated
 Engineered Formula Specifically Designed to Clean, Protect, and Revitalize Hard Non-Porous
 Surfaces In Your Vehicle
 Restores and Protects Your Vehicle's Original Appearance, Leaving No Residue
 Multi-Action, Multi-Clean, Multi-Purpose, Multi-Surface, Streak-Free, Ultra, Action, Versatile
 Non-abrasive Wipe, Non Scratch Wipe
 UV Blockers, Maximum Cleaning Power, Protect Against Drying, Cracking, Fading, and Pre-
 mature Aging,
 Prevents Drying and Cracking from the Sun's Harmful Rays
 Non-greasy, Lint Free Cloth, Non-Abrasive, Won't Damage, or Fade Automotive Surfaces, Safe
 [and] Won't Dry Out, Damage, or Fade Automotive Surfaces
 Wipes Your Messy Car Troubles Away
 (Does Not) (Will Not) (No) (Scratch)(ing) (Your Surface), (No Sticky Residue)
 Effectively Works on (Many) (Most) (Hard Non-Porous) (Surfaces)
 Leaves No Residue (Streak Free)
 An Efficient Way to Clean
 Cleans (and) (Sanitizes) (Eliminates Odors) (All-in-One!)
 Cleans and Smells (Well) (Great) (Fantastic) (Pleasant)
 Deep Clean
 Leaves your Car (Clean) (Fresh)
 No (Sticky) (Tacky) (Residue) (Film)
 Dispenses One (Wipe) (Cloth) at a Time
 Easy Open
 Easy to Carry Around
 Economy Size
 Extra Value at No Extra Cost
 Mega Value (Pack) (Size)
 Mega Value Size
 These convenient disposable wipes
 This (cleaning) (product))

*Kills Staphylococcus Aureus (Staph) and Enterobacter Aerogenes)

Optional Antibacterial Claims

(Kills) (Eliminates) 99.9% of Bacteria* (in 60 Seconds)

(Kills) (Eliminates) 99.9% of (Staphylococcus Aureus) (Staph) (in 60 Seconds)

(Kills) (Eliminates) 99.9% of (Enterobacter Aerogenes) (in 60 Seconds)

Effective to (Kill) (Sanitize) 99.9% of Bacteria* (in 60 Seconds)

(Effective) (Sanitizer) for Use in Interior of (Car) (Automobile): Dashboard, Doors, Handles, Cup Holders

The Easy Way to Clean and Sanitize: Dashboard, Doors, Handles, Cup Holders (and other hard non-porous surfaces).

The Easy Way to Clean and Sanitize the [Following Surfaces:] Vinyl, Plastic, Aluminum, Stainless Steel, Rubber

Use on the Following (Places) (Surfaces)] (Hard Non-Porous Surfaces), Vinyl, Plastic, Aluminum, Stainless Steel, Rubber

Use Directions

DIRECTIONS FOR USE: It is a violation of Federal law to use this product in a manner inconsistent with its labeling. Read the entire label before using this product.

For Canister Packaging:

(1) Remove top lid and (protective) inner seal. [Open (cap) (lid) and (pull up firmly) on (lid to remove) the (entire) cap (from the canister)]. (Locate wipe at the center of roll).

Pull (cloth) (wipe) (sheet) (from the center of the roll) (up and slightly to the side) (and feed it through the front).

[Lift the front lid for small clean-up needs, or open the entire lid for easier access]

For Pouch Packaging:

Peel back the front label slowly. Remove (cloth) (wipe) (as needed) (and reseal pouch to avoid moisture loss). Reseal (pouch) (package) by firmly running thumb over label

Cleaning/Sanitizing Directions:

(2) Apply in a circular motion covering (entire) surface to be cleaned.

(3) To sanitize, use as many wipes as necessary to (thoroughly) wet surface for 60 seconds. Surface must remain wet for the entire contact time, then allow to air dry.

-or-

To Clean: Use fresh (wipe) (cloth) on surface.

To Sanitize: Use as many fresh (wipes) (cloths) as necessary to thoroughly wet surface. Surface must remain wet for the entire contact time. Allow to remain wet for 60 seconds. Allow surface to air dry.

(4) When finished, (always) (snap) (close) lid securely to (retain) (moisture) (between uses to) (prevent) (retain) (moisture) (loss).

USE ONLY AS DIRECTED: Easy way to clean and sanitize the interior of your car (hard non-porous surfaces, plastic(s), vinyl, [aluminum], [stainless steel], rubber, and more).

*Kills Staphylococcus Aureus (Staph) and Enterobacter Aerogenes)

Optional Advisory Statements

Do not use as a diaper wipe or for personal (use) — or — not for use as a personal wipe
 Do not use (this product) on (eating/cooking utensils, glasses, dishes, utensils)
 Not recommended for [use on] (glass), (unfinished) (unsealed) (bare) (unsealed) (surfaces) (or around oxidizing agents.)
 Not for use on floors, vehicle controls (pedals, grips, steering wheels), bench, cycle tires, brake drums, and other surfaces where slipperiness may be hazardous.
 Do not use on suede
 Test in (a small) [an] inconspicuous area prior to use
 Do not use around oxidizing agents
 Do not flush (in toilet)
 Do not use on or near clear plastic surfaces, glass (may cause smearing), fabric, woven materials or paint.
 Do not use as a diaper or personal wipe.
 Not for cleaning or sanitizing skin.

Precautionary Statements

Hazards to Humans and Domestic Animals

CAUTION: Causes moderate eye irritation. Avoid contact with eyes or clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet.

FIRST AID: If in Eyes: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call poison control center for treatment advice. Have the product container or label with you when you call a poison control center or doctor or going for treatment.

STORAGE AND DISPOSAL: **Storage:** Store unopened package in a cool, dry place in areas inaccessible to small children. Dispose of (wipe) (cloth) in trash after use. Do not flush. (Reseal) (Close) lid securely between uses to retain moisture. **Disposal and Container Handling:** Non-refillable container. Do not reuse or refill this container. Discard in trash or recycle

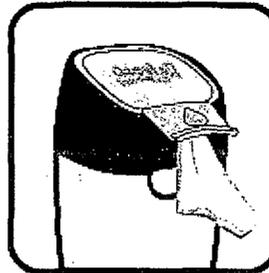
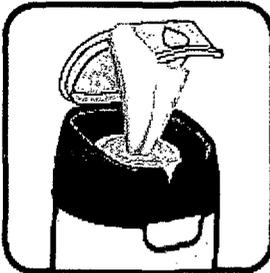
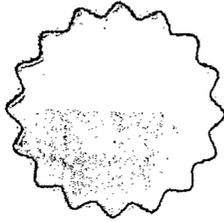
Warranty Statement

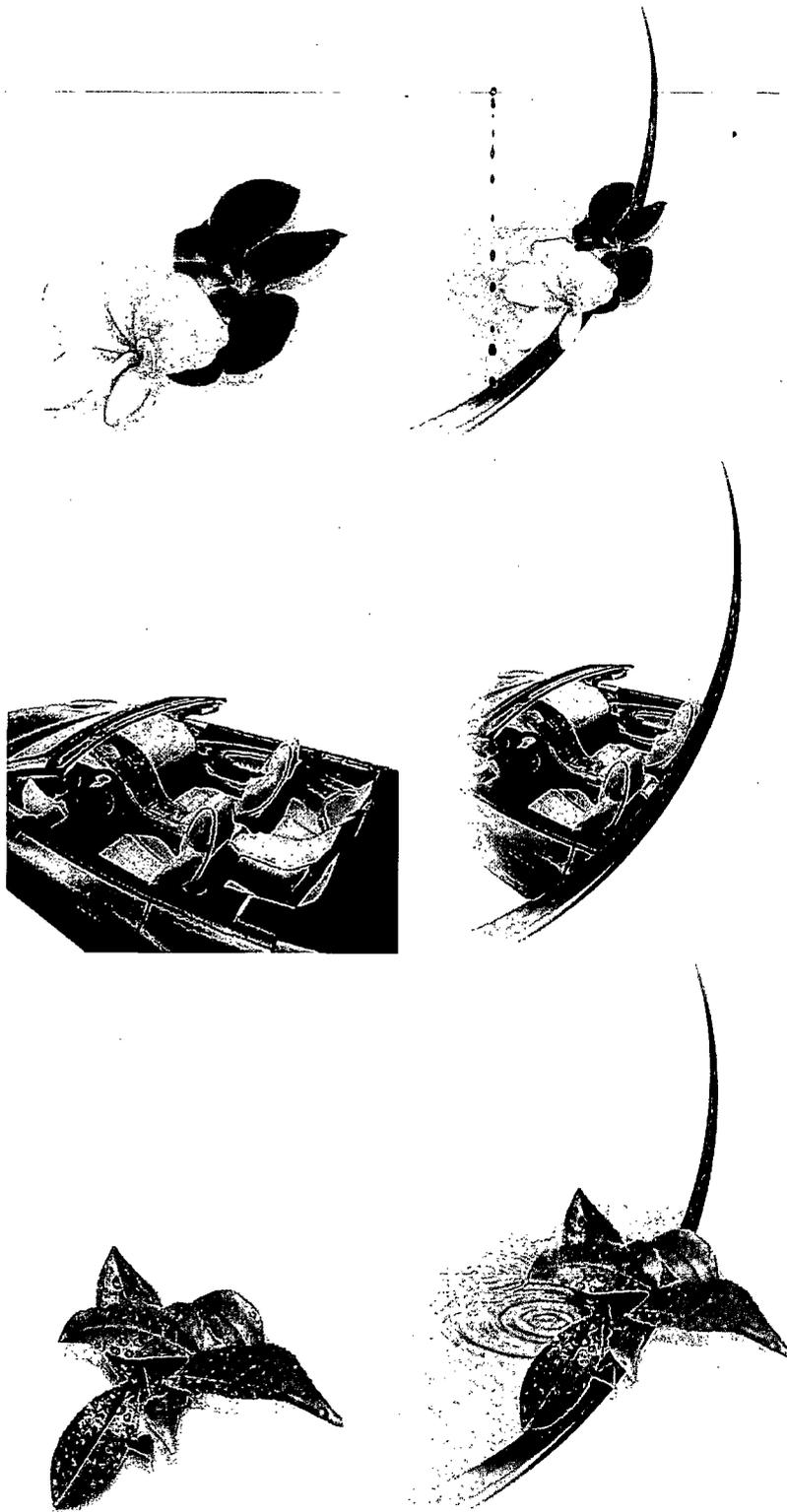
100% Satisfaction Guaranteed or Your Money Back. Refresh Your Car guarantees it's products will meet or exceed your highest standards. If you are unsatisfied for any reason, contact us for a full refund.

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Optional Images:

Refresh
your car!





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